



ATMA RAM SANATAN DHARMA COLLEGE (UNIVERSITY OF DELHI)

PixElation: The Photography and Videography Society

PixElation, the photography society of Atma Ram Sanatan Dharma College, organized a **PhotoStory Competition** on **19 August 2023**, in honour of World Photography Day, attracting **80 participants** from diverse backgrounds. The competition featured themes of “**Metamorphosis**” and “**Incomplete Stories**”, aiming to highlight the art of visual storytelling. Participants were encouraged to explore moments of transformation and capture scenes that left viewers curious and anticipative.

In addition to the competition, PixElation hosted an online workshop led by **Gourav Singla from GS Studio**, covering photography fundamentals and creative media. The workshop provided valuable insights into ISO, shutter speed, aperture, and composition techniques, enhancing participants’ skills and understanding of photography.

On **11 October 2023**, PixElation embarked on a photographic journey through **Lodhi Garden**, led by professional photographer the late **Mr. Sahil Dahia**. Participants learned to observe light, composition, and storytelling within each frame, transforming ordinary scenes into extraordinary captures.

Chandni Chowk served as a picturesque backdrop for photographers to hone their craft in street photography. From fragrant spice stalls to ornate haveli facades, each corner offered a unique opportunity to freeze moments in time, reflecting the diverse tapestry of life within the area.

PixElation’s annual flagship event, **TASVEER ’24**, took place on **19–20 February 2024**, bringing together photography enthusiasts from various colleges and universities. The event featured competitions such as **Pixinema, Chrono Tales, Lenseye, and Tide Tales**, witnessing overwhelming participation from multiple photography societies.

A photography expedition to **Udaipur** provided an unforgettable journey through the city’s heart, capturing its beauty and historical essence. From the grand City Palace to the serene Saheliyon Ki Bari, each site became a narrative in stone and water, telling stories of heritage, beauty, and Rajasthan’s timeless charm.

PixElation’s photo exhibition blended art with interaction, offering visitors a sensory experience of diverse human expressions. Each photograph told a story, complemented by interactive elements like a Polaroid photo booth and face tattoo stall.

An electrifying on-the-spot reel-making competition invited participants to unleash their creativity and storytelling flair, providing a platform for budding filmmakers to showcase their talent.

Throughout the year, PixElation won numerous prizes in various competitions and covered college functions and festivals, including the Annual Day, Independence Day, Orientation Programme, Intern-O-Feira, #Me and Delhi Police, and YUJ 2023.